

**Association for Institutional Research
Board of Directors Meeting – Phoenix and Virtual
June 5, 2022**

Attendees in Person: Laura Palucki Blake, Michele Hansen, Braden Hosch, Heather Kelly, Mary Lelik, Mitchell Nesler, Junelyn Peeples, David Troutman, Karen Webber

Attendees via Video: Maren Hess, Elizabeth Lee, Christopher Pena

Absent: Michele Hansen in morning due to flight delays; present in the afternoon

Guests: Christine Keller, Miguel Pineirovigo, and Leah Ross from the AIR Executive Office

Call to Order

President Junelyn Peeples called the meeting to order at 9:07 a.m. PT. A quorum was established.

Required Approvals and Acknowledgements

Meeting Minutes

David Troutman provided an overview of the May 11, 2022 virtual Board meeting.

The minutes were accepted as presented.

Communication and Support to the Board Monitoring Report

David Troutman confirmed that the monitoring report was received on time and stated that the interpretations were reasonable, the data support the interpretations, that no additional information is needed.

Laura Palucki Blake moved to accept the monitoring report. Mary Lelik seconded.

The motion passed.

Committee Updates

AIR Awards Criteria Committee: Mitch Nesler, committee chair, shared that the committee is comprised of AIR members Timothy Chow, Mike Le, and Dawn Terkla with Leah Ross as Executive Office liaison.

Board Structure for Accountability and Effectiveness Committee: Heather Kelly provided an overview of plans to gather feedback from the AIR community and plans for bylaws changes to be put forth for a vote in Fall 2022. Maren Hess noted that she and Mary Lelik have relevant notes from a listening session at the recent North Carolina AIR (NCAIR) meeting that may be relevant to the committee.

Nominations and Elections Committee: Heather Kelly noted the that the transition to the committee's

new leadership will take place on Wednesday at the Forum. A committee “crossover” meeting will take place in July.

Membership Committee: Braden Hosch noted that the committee is inactive at present.

Governance Orientation and Training Committee: Karen Webber provided an overview of the week’s plans at Forum. Discussion included use of affiliated organization meetings as a way to gather feedback and share information with the IR community.

Executive Office Updates

Christine Keller shared Forum plans and information, including safety and security, COVID, and the conference code of conduct.

Motion to Acknowledge

Braden Hosch moved to recognize the Executive Director and Executive Office staff for their heroic efforts to bring this conference to fruition. Laura Palucki Blake seconded.

The motion passed.

Executive Office Focus Group

Christine Keller facilitated a focus group among the Board about three key questions.

Thinking about next 2-3 years, what are the top changes or trends within higher education that may affect the work of IR, IE, or data analytic professionals?

- Enrollment management
- Understanding “capacity” in different contexts, functions, etc.
- The role of just-in-time information
- Collaboration across the institution
- Planning and projections
- Leadership from IR and conversation facilitation
- Communication
- Navigation of politics
- Consulting services offered via AIR
- Senior leadership transitions, especially presidents and provosts
- Staffing/hiring
- Mental health – student, faculty, staff
- Proliferation of external data and variations in quality
- Workload and requisite bandwidth – not sustainable
- Data use oversight including dashboard governance
- Networking among the profession

What are the top skills and knowledge are needed to be successful?

- Political savvy
- Extensive and intimate knowledge of the institution (structural, political, and more)

- Ability to integrate context
- Communication
- Professional development for self and staff
- Career progression and planning
- Navigation of machine learning and AI

Reflection on 2021-2022 Board Year and Transition to 2022-2023 Board

Junelyn Peeples led a conversation about reflection on the past year. Topics included:

Highlights

- Integration of a DEI/JEDI lens in the Board’s work
- Development of the Board’s ambassador role
- Shaping of Board continuity

Challenges

- Assessment of the Board’s effectiveness
- Understanding policy governance and evaluating policies
- Board turnover of one-third every year
- Virtual meetings

Junelyn Peeples and Karen Webber led a conversation about looking forward to the upcoming Board year. Topics included:

- Board Structure and Accountability for Effectiveness – implications in 2022-2023
- The Future of IR through a JEDI Framework
- Suggested board goals for 2022-2023 in relation to the 2021-2022 board goals and outcomes

Other Business

None.

Application of our newly approved ENDS

Consultant Raquel Hall facilitated discussion on what success will look like for the Board in light of governance policies that were amended in May 2022.

Adjournment

Junelyn Peeples adjourned the meeting at 5:02 p.m. PT.