



Program Guide

May 25–28, 2021

Tuesday, May 25, 2021

12:00 PM-1:10 PM

Opening Keynote

Keynote | General

Presenter(s):

Michele Norris

1:20 PM-1:50 PM

Challenges in Reporting Research Staff for the NSF GSS Survey

Discussion Group | Decision Support

Presenter(s):

Mike Yamaner, *National Science Foundation: National Center for Science and Engineering Statistics*; Jonathan Gordon, *RTI International*; Jennifer Pauli, *RTI International*

Survey Research in Higher Education

Discussion Group | Assessment and Evaluation

Presenter(s):

Wei You, *Bucknell University*; Ming Li, *Georgetown University*

IR's Role in Diversity, Equity, and Inclusion Leadership

Discussion Group | Leadership

Presenter(s):

Kevin McCarthy, *Slippery Rock University*

(Re)Defining First-Generation Status: Implications for IR & Student Success

Discussion Group | Decision Support

Presenter(s):

Elaine Jessica Tamargo, *University of California, Los Angeles*; Sarayu Sundar, *University of California, Los Angeles*

From 0 to 1: Establishing a Division-Level Assessment and Analytics Office

Discussion Group | Leadership

Presenter(s):

Rong Wang, *Xi'an Jiaotong Liverpool University*

A Conversation with Microsoft: Harnessing the Value of a Data Community and Hot Topics

Discussion Group | Sponsor Session

Presenter(s):

Hope Foley, *Microsoft*

Ask Me Anything (AMA) with Survey Scientist Erin Pinkus

Discussion Group | Sponsor Session

Presenter(s):

Erin Pinkus, *SurveyMonkey*; Gabriella Di Fazio, *SurveyMonkey*

11:55 PM–2:35 PM

DEI Dashboards and IR: Examples, Lessons Learned, and Questions Remaining

Panel Session | Decision Support

Presenter(s):

Inger Bergom, *Tufts University*; Kate Akers, *Pennsylvania's State System of Higher Education*; Karen Egypt, *Anne Arundel Community College*; Hui Xiong, *Wellesley College*; Mollie Miller, *Miami University*

Holistic Data Approach to Improving the First-Year Student Success

Speaker Session | Decision Support

Presenter(s):

Kristin Buscher, *Creighton University*; Tim Borchers, *Peru State College*; Susanne Williams, *Peru State College*

CDS: Annual Update, How It Is Used by Publishers, and Proposed New Questions

Panel Session | Data and Technology

Presenter(s):

Robert Morse, *US News & World Report*; Ashley Robinson-Spann, *College Board*; Jeremy Serna, *Peterson's*

2020 Vision or Flying Blind? A Training Program for a Remote Data Culture

Speaker Session | Leadership

Presenter(s):

Janet Flores, *Lone Star College*; Kent McShan, *Lone Star College*; Deseree Probasco, *Lone Star College*

Assessing Student & Faculty Experiences in CV-19: Lessons for Our New Future

Panel Session | Assessment and Evaluation

Presenter(s):

Jillian Kinzie, *Indiana University Bloomington, NSSE*; Alexander McCormick, *Indiana University Bloomington*; Charles Blaich, *Higher Education Data Sharing Consortium (HEDS) at Wabash College*; Kathleen Wise, *Higher Education Data Sharing Consortium (HEDS) at Wabash College*; Shimon Sarraf, *Indiana University Bloomington*

Living with Limited Access to Financial Aid Data

Speaker Session | Policy

Presenter(s):

Michael Smith, *Portland State University*

Oh No, It's Missing! Avoiding Biased Analytic Results Due to Missing Data

Speaker Session | Data and Technology

Presenter(s):

Nora Galambos, *Stony Brook University*

(MIAIR Best Presentation) How to Advance Diversity, Equity, and Inclusion Policies through BI Tools

Affiliated Organization Best Presentation | Decision Support

Presenter(s):

Steven Simpson, *Oakland Community College*; Zheng Wang, *Oakland Community College*

(CUNY Best Presentation) Next Generation Assessment in Higher Education

Affiliated Organization Best Presentation | Assessment and Evaluation

Presenter(s):

Yongchao Zhao, *New York City College of Technology - CUNY*; Tammie Cumming, *City University of New York Brooklyn College*; Isana Leshchinskaya, *City University of New York Brooklyn College*; M. David Miller, *University of Florida*

2:40 PM-3:10 PM

Community College Connection Networking Break

Break | Special Event

Presenter(s):

Chris Hubbard Jackson, *St. Charles Community College*; Ozlem Kacira, *Pima Community College*

Graduate Student Gathering Networking Break

Break | Special Event

Presenter(s):

Sandi Bramblett, *Boise State University*

Global Perspective Networking Break

Break | Special Event

Presenter(s):

Karen Webber, *University of Georgia*; Timothy Chow, *Rose-Hulman Institute of Technology*

First Forum Networking Break

Break | Special Event

Presenter(s):

Bethany Miller, *Macalester College*; Michael Le, *Humboldt State University*

IR Water Cooler Networking Break

Break | Special Event

Presenter(s):

Michelle Appel, *University of Maryland*; Ellen Peters, *University of Puget Sound*

3:15 PM–3:55 PM

Structural Inequities Inherent in the U.S. News Best College Rankings

Speaker Session | Educate

Presenter(s):

Victor Borden, *Indiana University Bloomington*; Daria Ivleva, *Indiana University Bloomington*; Joseph Finke, *Indiana University Bloomington*

Board of Trustees Key Performance Indicator Dashboards

Speaker Session | Assessment and Evaluation

Presenter(s):

Sally Mikel, *University of Illinois*; Siew Szetho, *University of Illinois System*

Data Storytelling: Writing Effective Reports that Interpret Data

Speaker Session | Decision Support

Presenter(s):

Jeffrey Simmons, *Mount St. Mary's University*

Automating Across Systems to Increase the Impact of IR

Speaker Session | Data and Technology

Presenter(s):

Chris Urban, *Kansas State University*

Apples to Apples: Utilizing Case-Control Matching in Institutional Research

Speaker Session | Data and Technology

Presenter(s):

Mariela Monge, *California State University, San Bernardino*; Tanner Carollo, *California State University, San Bernardino*

Beyond COVID: Lessons from Responses to the Pandemic

Speaker Session | Leadership

Presenter(s):

Christopher Marsicano, *Davidson College*; John Barnshaw, *Ad Astra*

Discipline-Specific Peer Analyses for Instructional Costs and Productivity

Panel Session | Decision Support

Presenter(s):

Jennifer Snyder, *Higher Education Consortia, University of Delaware*; Marcia Preston, *Higher Education Consortia, University of Delaware*; Shari Ellertson, *Boise State University*; Mollie Miller, *Miami University*

(ConnAIR Best Presentation) Program Visualization: A Framework for Program Development and Improvement

Affiliated Organization Best Presentation | Assessment and Evaluation

Presenter(s):

Joe Lodewyck, *Post University*; Elizabeth Kranz, *Post University*

(OCAIR Best Presentation) Which Factors Contribute to Students' Graduation Rate?

Affiliated Organization Best Presentation | Assessment and Evaluation

Presenter(s):

Yangzi Mao, *Stevens Institute of Technology*; Faxian Yang, *University of South Carolina*; Minghui Wang, *stevens institute of technology*

10 Things We Can't Believe You're Not Using Yet (Part 1)

Speaker Session | Sponsor Session

Presenter(s):

Jason Morales, *Microsoft*; Rob Curtin, *Microsoft*; Mallory Brower, *Microsoft*

4:00 PM-4:40 PM

Transgender in the Academy: Challenges and Opportunities

Speaker Session | Policy

Presenter(s):

Stephanie Dykes, *North Seattle College*

Data, Dashboards & Decision Support: IR's Role in the Peer-Selection Process

Speaker Session | Decision Support

Presenter(s):

Ying Zhou, *East Carolina University*; Beverly King, *East Carolina University*

Markov Model with Survey Data to Project Enrollment During the Pandemic

Speaker Session | Data and Technology

Presenter(s):

Eric Yang, *George Washington University*; Dantong Yang, *George Washington University*

Real-Time Analytics: Creating KPI Dashboards with Administrative Data

Speaker Session | Data and Technology

Presenter(s):

Sean Hoffman, *Stony Brook University*; Rida Farooq, *Stony Brook University*

Impact of Reforming Preparatory Math on First-Year Student Success

Speaker Session | Assessment and Evaluation

Presenter(s):

Susan Richter, *Michigan State University*

How to Improve Your Data Websites and Dashboards Using a UX Approach

Speaker Session | Decision Support

Presenter(s):

Kelsey Heider, *UCLA*; Anna Ahearn, *UCLA*

Postcollegiate Outcomes Research: Joining Pieces of the Pathways Puzzle

Speaker Session | Decision Support

Presenter(s):

Lesley Lydell, *University of Minnesota*; Olena Horner, *University of Minnesota*; Ronald Huesman, *University of Minnesota*; John Kellogg, *University of Minnesota*

(CAIR Best Presentation) Translating Assessment Findings to Improve Equity in Learning Outcomes

Affiliated Organization Best Presentation | Assessment and Evaluation

Presenter(s):

Anna Sher, *University of California, Santa Cruz*; Priscilla Sung, *University of California, Santa Cruz*

Putting the AIR-EDUCAUSE-NACUBO Joint Statement on Analytics into Practice

Panel Session | Decision Support

Presenter(s):

Keith McIntosh, *University of Richmond*; Jason Simon, *University of North Texas*; Orkun Toros, *The University of Texas at Dallas*; Leah Ewing Ross, *Association for Institutional Research*

Using Surveys to Restore, Evolve, and Transform Your Campus

Sponsored Session | Sponsor Session

Presenter(s):

Nichole Vine, ; Austin Pettis, *SurveyMonkey*

4:45 PM-5:05 PM

Better Data for Better Decisions via the Postsecondary Data Partnership

Sponsor Showcase Session | Sponsor Session

Presenter(s):

Lisa Stich, *National Student Clearinghouse*; Ken McVearry, *National Student Clearinghouse*

A Winning Combination: Pairing Course Evaluation Data with Faculty Activity Reporting

Sponsor Showcase Session | Sponsor Session

Presenter(s):

Maureen Geisler, *Watermark*; Joy Hatch, *Fairmont State University*; Merri Incitti, *Fairmont State University*; Marie Farrell, *Watermark*

4:45 PM-6:00 PM

Exhibit Hall is Open!

Exhibit Hall Hours | General

6:00 PM-7:00 PM

IR Water Cooler

Networking Hour | Special Event

Presenter(s):

Shari Ellertson, *Boise State University*

Daily Debrief

Networking Hour | Special Event

Presenter(s):

Mollie Miller, *Miami University*

All About AIR - Hosted by the Board of Directors

Networking Hour | Special Event

Presenter(s):

Heather Kelly, *University of Delaware*

Wednesday, May 26, 2021

12:00 PM-1:00 PM

Integrating Big Data, Thick Data, and Subject Expertise into IR

Impact Session | Assessment and Evaluation

Presenter(s):

Victor Borden, *Indiana University Bloomington*; Phoebe Khasiala Wakhungu, *Indiana University Bloomington*; Seonmi Jin, *Indiana University Bloomington*

Institutional Transformation and the Role of Strategic Data

Impact Session | Leadership

Presenter(s):

Archie Cubarrubia, *Bill & Melinda Gates Foundation*; Matthew Crellin, *Bill & Melinda Gates Foundation*

1:05 PM-1:35 PM

Promises Kept: Stakeholder Feedback & Data Make GE Changes Possible

Discussion Group | Decision Support

Presenter(s):

Mary Jo Geise, *The University of Findlay*; Helen Schneider, *The University of Findlay*; Susan Brooks, *University of Findlay*

Has the New SAT Met the Expectations As Intended?

Discussion Group | Assessment and Evaluation

Presenter(s):

Charles Deng, *Florida A&M University*; Yuxiang Liu, *Yeshiva University*; Annie Ye Ji, *Kean University*; Melinda Zhang, *Liaoning University*; Jasmine Yang, *Hamilton College*

Degree Majors in HBCUs: A Peer Analysis of Completions and Earnings

Discussion Group | Decision Support

Presenter(s):

Asitava "AJ" Jana, *Florida Agricultural and Mechanical University*

Ask the CIP Wizard: CIP 2020 and Beyond

Discussion Group | Decision Support

Presenter(s):

Michelle Coon, *Institute for Education Sciences/National Center for Education Statistics/US Department of Education*; Allan Joseph Medwick, *Ursidae Analytics, LLC*

Automating Analysis and Data Visualization in SAS® Viya® / Power BI

Discussion Group | Data and Technology

Presenter(s):

Shabnam Mehra, *University of South Florida*; Shruti Kumar, *University of South Florida*

[Survey Results] - How students are feeling about Return to Learn

Discussion Group | Sponsor Session

Presenter(s):

Austin Pettis, *SurveyMonkey*; Gabriella Di Fazio, *SurveyMonkey*

1:40 PM–2:20 PM

Activism in IR: Using Research to Document and Call Out Inequity

Speaker Session | Decision Support

Presenter(s):

Danielle Taylor, *National Association for Law Placement*

The Value of a College Degree: Alumni Earnings Data and Their Uses

Panel Session | Assessment and Evaluation

Presenter(s):

Shannon Lee, *Penn State*; Karen Vance, *The Pennsylvania State University*; David Troutman, *University of Texas System*; Jocelyn Milner, *University of Wisconsin - Madison*

How Does IR/IE Promote Data Utilization?

Panel Session | Leadership

Presenter(s):

Hirosuke Honda, *University of Maine at Augusta*; Heather Kelly, *University of Delaware*; Yash Morimoto, *Santa Fe Community College*; Mary Ann Coughlin, *Springfield College*

Forward-Looking Model Predicting Degree Success in Engineering

Speaker Session | Decision Support

Presenter(s):

John (Skip) Crooker, *University of Nevada, Las Vegas*; Qingmin Shi, *University of Nevada, Las Vegas*; Celeste Calkins, *University of Nevada, Las Vegas*

Collaboration in the Assessment of Students' Basic Needs

Speaker Session | Decision Support

Presenter(s):

Heather Mechler, *University of New Mexico Office of Institutional Analytics*

U.S. News Rankings: Review of Last Year's Changes and the Upcoming Rankings

Speaker Session | Data and Technology

Presenter(s):

Robert Morse, *US News & World Report*

Income, Mobility, and More: What Happens to Students After They Graduate

Speaker Session | Data and Technology

Presenter(s):

Mark Umbrecht, *University of Michigan*; Steve Lonn, *University of Michigan*

(SAAIR Best Presentation) An Institutional-Level Evaluation of E-Assessment Practices During COVID-19

Affiliated Organization Best Presentation | Assessment and Evaluation

Presenter(s):

Anneri Meintjes, *University of the Free State*

(TAIR Best Presentation) The “Y” of Labor Market Information

Affiliated Organization Best Presentation | Educate

Presenter(s):

Daniel Chupe-OHanlon MS, *Austin Community College*

2:25 PM-3:05 PM

The Why and How of Assessing Online Learner Satisfaction

Speaker Session | Assessment and Evaluation

Presenter(s):

Julie Bryant, *Ruffalo Noel Levitz*; Matthew Seggaard, *Rasmussen University*; Lynne Croteau, *Rasmussen University*

Equity by Design: A Strategy for Mitigating Equity Gaps in Student Success

Speaker Session | Decision Support

Presenter(s):

Priyank Shah, *Minnesota State Colleges and Universities, Office of Equity & Inclusion*; Tarrence Robertson, *Minnesota State Colleges and Universities, Office of Equity & Inclusion*; Josefina Landrieu, *Metropolitan State University*

Higher Education Analytics in Action: Tips from Three Institutions

Panel Session | Decision Support

Presenter(s):

Loralyn Taylor, *Ohio University*; Elissa Lu, *Clark University*; Jason Nicholas, *Northern Michigan University*

College Choice in the Middle of a Pandemic: A Study of “Summer Melts”

Speaker Session | Data and Technology

Presenter(s):

Ying Zhou, *East Carolina University*; Beverly King, *East Carolina University*

The Iron Triangle of Predictive Analytics: Institutional Goals vs. Equity

Speaker Session | Data and Technology

Presenter(s):

Monique Ositelu, PhD, *New America*; Alejandra Acosta, *New America*

Leveraging Interactive Reports to Meet Multiple Stakeholder Needs

Speaker Session | Decision Support

Presenter(s):

Nigel Noll, *Tulane University*; Jessica Shedd, *Tulane University*

Highlights of the CIP 2020 Website

Speaker Session | Data and Technology

Presenter(s):

Michelle Coon, *Institute for Education Sciences/National Center for Education Statistics/US Department of Education*; Allan Joseph Medwick, *Ursidae Analytics, LLC*

(RMAIR Best Presentation) IPEDS Outcome Measure: Using Past Results to Predict the Future & Change it

Affiliated Organization Best Presentation | Decision Support

Presenter(s):

Mark Leany, *Utah Valley University*; Michelle Kearns, *Utah Valley University*; Jason Terry, *Utah Valley University*

(CIRPA Best Presentation) A User-Oriented Enrolment Scenario Tool

Affiliated Organization Best Presentation | Data and Technology

Presenter(s):

Derek Kwok, *Thompson Rivers University*; Pete Hrkac, *Thompson Rivers University*

Writing for Publication: A Conversation Among Peers

Panel Session | Educate

Presenter(s):

Michele Hansen, *IUPUI*; David Troutman, *University of Texas System*; Stephan Cooley, *Association for Institutional Research*

3:15 PM-3:35 PM

Survey Methodology and Design Best Practices

Sponsor Showcase Session | Sponsor Session

Presenter(s):

Erin Pinkus, *SurveyMonkey*; Gabriella Di Fazio, *SurveyMonkey*

3:15 PM-4:15 PM

Exhibit Hall is Open!

Exhibit Hall Hours | General

4:20 PM-5:00 PM

Student Satisfaction Data: Taking Action for Institutional Success

Panel Session | Decision Support

Presenter(s):

Julie Bryant, *Ruffalo Noel Levitz*; Elizabeth Cooner, *Union County College*; Carol Ann MacGregor, *Loyola University New Orleans*

Transformational IR for Student Success and Equity

Speaker Session | Leadership

Presenter(s):

David Troutman, *University of Texas System*; Jonathan Gagliardi, *CUNY*; Gina Johnson, *National Center for Higher Education Management Systems*; Amelia Parnell, *NASPA – Student Affairs Administrators in Higher Education*; Colleen Wynn, *Claremont McKenna College*; Morgan Taylor, *American Council on Education*

Integrating R and Oracle for Better Insights and Analytics

Speaker Session | Data and Technology

Presenter(s):

Trevor Kvaran, *University of Arizona*; Jenn Schilling, *University of Arizona*

We Are All in This Together: Collaboration Strategies for IR

Speaker Session | Leadership

Presenter(s):

Bethany Miller, *Macalester College*; Ellen Peters, *University of Puget Sound*

Incorporating LMS Transactional Data into Institutional Research

Speaker Session | Data and Technology

Presenter(s):

Victor Borden, *Indiana University Bloomington*; Benjamin Motz, *Indiana University Bloomington*; Etienne Pelaprat, *Unizin*

Realizing the Roadmap: Unifying on a Modern Data & Analytics Platform

Speaker Session | Data and Technology

Presenter(s):

Rana Glasgal, *Northeastern University*

Best Practices for IR Supporting Diversity, Anti-Racism, and Equity Efforts

Speaker Session | Decision Support

Presenter(s):

Michael Bolen, *University of South Florida*; Elizabeth Hordge-Freeman, *University of South Florida*

(AAIR Best Presentation) Student Experience in Japan

Affiliated Organization Best Presentation | Assessment and Evaluation

Presenter(s):

Rintaro Ohno, *Tohoku University*

(SAIR Best Presentation) Maximize ROI's. Modeling with Machine Learning in R to Increase Retention

Affiliated Organization Best Presentation | Data and Technology

Presenter(s):

Esther Wilkinson, *University of Central Florida*

5:05 PM-6:05 PM

All About AIR - Hosted by the Board of Directors

Networking Hour | Special Event

Presenter(s):

Junelyn Peeples, *San Jose State University*

Daily Debrief

Networking Hour | Special Event

Presenter(s):

Eric Atchison, *Arkansas State University System*

IR Water Cooler

Networking Hour | Special Event

Presenter(s):

Michelle Appel, *University of Maryland*

Annual Business Meeting

AIR Board of Directors | General

Thursday, May 27, 2021

12:00 PM-1:00 PM

Join the Equity Walk: How IR Can Advance DEI

Impact Session | Educate

Presenter(s):

Kristin McKinley, *Lawrence University*; Bethany Miller, *Macalester College*; Chris Hubbard Jackson, *St. Charles Community College*; Jacqui Broughton, *Michigan State University*

Citizen Data Scientists: Opportunities and Challenges for IR

Impact Session | Data and Technology

Presenter(s):

Aurora Mendelsohn, *University of Toronto*; Anthony Gray, *University of Toronto*

1:05 PM-1:35 PM

Reconnecting the Dots: From College Admission to Student Success

Discussion Group | Assessment and Evaluation

Presenter(s):

Yuxiang Liu, *Yeshiva University*; Shuqi Wu, *Cape Cod Community College*; Juan Xu, *Clemson University*; Jasmine Yang, *Hamilton College*; Charles Deng, *Florida A&M University*

How Can IR Support Test-Optional Decisions?

Discussion Group | Policy

Presenter(s):

Steven Graunke, *IUPUI*

Different Hats of IR: The Core of University Strategic Decision-Making

Discussion Group | Decision Support

Presenter(s):

Glendalis Gonzalez, *University of South Florida*; Shabnam Mehra, *University of South Florida*

We Created a Data Governance Committee. Now What?

Discussion Group | Leadership

Presenter(s):

Rachel Groenhout,

A Conversation with Microsoft: Harnessing the Value of a Data Community and Hot Topics

Discussion Group | Sponsor Session

Presenter(s):

Hope Foley, *Microsoft*

1:40 PM–2:20 PM

The Times They Are A-Changin': Repositioning IR for Relevance

Speaker Session | Decision Support

Presenter(s):

Matthew DeSantis, *George Mason University*; Danica Frampton, *St. Edward's University*

The Proposed Federal SLDN: We Want Your Input

Speaker Session | Data and Technology

Presenter(s):

David Troutman, *University of Texas System*; Josh Pretlow, *RTI International*; Amanda Roberson, *Institute for Higher Education Policy*; Jamie Isaac, *RTI International*; Bethany Miller, *Macalester College*

Backtracking Students' Lived Experiences and Data Using IR

Speaker Session | Decision Support

Presenter(s):

Faye Jones, *Florida State University*; Marcia Mardis, *Florida State University*; Ebe Randeree, *Florida State University*; Rick Burnette, *Florida State University*

Navigating COVID-19: Using Network Analysis to Guide Campus Course Offering Plans

Speaker Session | Data and Technology

Presenter(s):

Stefano Fiorini, *Indiana University, Bloomington*; Gina Deom, *Indiana University Bloomington*; Linda Shepard, *Indiana University Bloomington*; Julie Teague, *Indiana University Bloomington*; Mark McConahay, *Indiana University*

The Pandemic Pivot: Adapting and Advancing IR

Speaker Session | Leadership

Presenter(s):

Mary Ann Coughlin, *Springfield College*; Raldy Laguilles, *Springfield College*

Using Design Thinking to Enhance Data Literacy

Speaker Session | Educate

Presenter(s):

Ashley Hurand, *University of Arizona*; Jessica Gerlach, *University of Arizona*; Lauren Isely, *University of Arizona*; Nick Letson, *University of Arizona*

The IR Web Portal: A Tool for Increasing Data Visibility and Ease of Use

Speaker Session | Data and Technology

Presenter(s):

Susan Richter, *Michigan State University*; Bethan Cantwell, *Michigan State University*; Abram Huyser-Honig, *Michigan State University*

(I-AIR Best Presentation) Building a Robust and Nimble Peer Data Repository for Dashboard Reporting

Affiliated Organization Best Presentation | Data and Technology

Presenter(s):

Chris Lehman, *University of Illinois System*; Nick O'Dea, *University of Illinois System*

Moving From Talk to Action in Your Diversity, Equity, and Inclusion Efforts

Panel Session | Decision Support

Presenter(s):

Anne Mitchell, *IUPUI*; Nay Petrucelli, *IUPUI*; Jacqueline Bichsel, *CUPA-HR*; Sarah Nadel-Hawthorne, *CUPA-HR*; Leah Ewing Ross, *Association for Institutional Research*

10 Things We Can't Believe You're Not Using Yet (Part 2)

Sponsor Showcase Session | Sponsor Session

Presenter(s):

Jason Morales, *Microsoft*; Rob Curtin, *Microsoft*; Mallory Brower, *Microsoft*

Thursday, May 27, 2021 12:30 PM-3:30 PM

Exhibit Hall is Open!

Exhibit Hall Hours | General

3:35 PM-4:45 PM

Closing Keynote

Keynote | General

Presenter(s):

Harper Reed, *Futurist*

Friday, May 28, 2021

12:00 PM-1:00 PM

Association for Institutional Research and Planning Officers (AIRPO)

Affiliated Organization Meetings

Presenter(s):

Nasrin Fatima, *Association for Institutional Research and Planning Officers (AIRPO)*

Ohio Association for Institutional Research and Planning (OAIRP)

Affiliated Organization Meetings

Presenter(s):

Mollie Miller, *Miami University*

Illinois Association for Institutional Research (IAIR)

Affiliated Organization Meetings

Presenter(s):

Liz Sanders, *DePaul University*

3:00 PM-4:00 PM

Pacific Northwest Association for Institutional Research and Planning (PNAIRP)

Affiliated Organization Meetings

Presenter(s):

Max Kwenda, *Pacific Northwest Association for Institutional Research and Planning (PNAIRP)*

Southern University Group (SUG)

Affiliated Organization Meetings

Presenter(s):

Gary Gunderman, *Southern University Group (SUG)*

Rocky Mountain Association for Institutional Research (RMAIR)

Affiliated Organization Meetings

Presenter(s):

Dawn Ressel, *University of Montana*

Association for Institutional Research Upper Midwest (AIRUM)

Affiliated Organization Meetings

Presenter(s):

Bethany Miller, *Macalester College*

Southern Association for Institutional Research (SAIR)

Affiliated Organization Meetings

Presenter(s):

James Hunt, *Florida State University*

North East Association for Institutional Research (NEAIR)

Affiliated Organization Meetings

Presenter(s):

Shama Akhtar, *Goucher College*

On Demand

A Synthetic-Control Method for Estimating the Impact of 15-to-Finish

Speaker Session | Assessment and Evaluation

Presenter(s):

John (Skip) Crooker, *University of Nevada, Las Vegas*; Qingmin Shi, *University of Nevada, Las Vegas*

Adventures in Data Collection for a Multi-Institution Graduate Survey

Panel Session | Educate

Presenter(s):

Linda Shepard, *Indiana University Bloomington*; Ben Koester, *University of Michigan*; Tara Twiste, *City University of New York*; Chris Ferland, *Georgia College & State University*; Mark Umbricht, *University of Michigan*

Assessing Higher Education in Prison: A New Framework

Speaker Session | Assessment and Evaluation

Presenter(s):

Andres Quintanilla, *Institute for Higher Education Policy*

Assessing the Effects of IR Policy on Student Learning Outcomes in Taiwan

Speaker Session | Policy

Presenter(s):

Ching-Hui Lin, *National Sun Yat-sen University*; Bo-Hsien Hu, *National Sun Yat-sen University*; Szu-Yin Lin, *National Sun Yat-sen University*

Bridging the Gap: The Story of One School's Data Journey

Poster Presentation | Decision Support

Presenter(s):

Robin Leaf, *University of Pittsburgh*

Certified Reports: Just-in-Time Report Curation

Sponsored Session | Sponsor Session

Presenter(s):

Brian Parish, *IData Inc.*

Challenges of Developing IR at a Japanese Regional Medical University

Poster Presentation | Leadership

Presenter(s):

Satoshi Ozeki, *Asahikawa Medical University*

Competency-Based Education Courses: Examining Student Selection and Success

Speaker Session | Policy

Presenter(s):

Willis Jones, *University of South Florida*

Continuous Process Improvement Can Advance Institutional Effectiveness

Speaker Session | Assessment and Evaluation

Presenter(s):

Inger Garnett, *Emory University*; Alex Wagner, *Emory University*

Convergence Issues for Disability Measures at Two-Year Institutions

Speaker Session | Data and Technology

Presenter(s):

John Zilvinskis, *Binghamton University*

Critical Collaborations: Penn State's Climate Survey

Speaker Session | Decision Support

Presenter(s):

Shannon Lee, *Penn State*; Karen Vance, *The Pennsylvania State University*; Sonia DeLuca Fernandez, *The Pennsylvania State University*

Cutting Time and Cost? Studying Transfer Credits and Transfer Students

Speaker Session | Assessment and Evaluation

Presenter(s):

Mark Umbricht, *University of Michigan*

Data and Analytics for Faculty Productivity and Success: A Case Study

Speaker Session | Decision Support

Presenter(s):

Wen Qi, *Indiana University Bloomington*

Data for Decision-Making: Inclusion & Engagement with Cultural Diversity

Panel Session | Decision Support

Presenter(s):

Jason Nicholas, *Northern Michigan University*; Jillian Kinzie, *Indiana University Bloomington, NSSE*; Kristin McKinley, *Lawrence University*; Dajanae Palmer, *Indiana University Bloomington*; Samantha Silberstein, *Indiana University Bloomington*

Data Scaffolding in Tableau Prep to Build a Space Utilization Dashboard

Speaker Session | Data and Technology

Presenter(s):

Salma Mirza, *Southern Methodist University*; Michael Tumeo, *Southern Methodist University*

Democratizing Data: How IR Can Support Faculty Self-Advocacy Using Data

Speaker Session | Decision Support

Presenter(s):

Kristin Moser, *University of Northern Iowa*; Patrick Pease, *University of Northern Iowa*; Megan Vogt-Kostner, *University of Northern Iowa*

Developing Test-Optional Rules for University Decision Support

Speaker Session | Decision Support

Presenter(s):

Adam Lindstrom, *University of Kentucky*; Chris Thuringer, *University of Kentucky*

Engaging Undergraduate Researchers in Modeling Retention

Speaker Session | Data and Technology

Presenter(s):

Lauren Feiler, *St. Olaf College*

First Term Experience in an Online Environment

Speaker Session | Assessment and Evaluation

Presenter(s):

Darragh McNally, *University of Maryland Global Campus*; Allison Patch, *University of Maryland Global Campus*; Neil Lund, *University of Maryland Global Campus*

Fulfilling the 21st Century Land-Grant Mission

Panel Session | Policy

Presenter(s):

Julie Carpenter-Hubin, *Ohio State University - retired*; Stephen Gavazzi, *Ohio State University*; David Staley, *The Ohio State University*

Helping Data Speak for Itself: Strategies for Effective Data Visualization

Speaker Session | Decision Support

Presenter(s):

Ginny Cockerill, *The University of Alabama in Huntsville*

High-Impact Practices, Community Resources, and Arts Alumni Outcomes

Speaker Session | Assessment and Evaluation

Presenter(s):

Jihee Hwang, *Texas A&M University*; Junghwan Kim, *Texas A & M University*

Inclusive Data Visualization: Challenges, Lessons, and Future Directions

Speaker Session | Educate

Presenter(s):

Jacqui Broughton, *Michigan State University*

Incorporating Students' Voices: Key Transitions During a Worldwide Pandemic

Poster Presentation | Assessment and Evaluation

Presenter(s):

Ellen Stolzenberg, *University of California-Los Angeles (UCLA) - Los Angeles, CA*

Integrated Assessment of Multi-Program Student Success Initiatives

Speaker Session | Assessment and Evaluation

Presenter(s):

Michele Dunbar, *California State University, Dominguez Hills*

IR at Work: Providing Data to Support Students with Chronic Illnesses

Poster Presentation | Educate

Presenter(s):

Christine Goodwin, *St. John's University*

Learn How to Benchmark Your Institution with U.S. News Academic Insights!

Sponsored Session | Sponsor Session

Presenter(s):

Justin Davis, *U.S. News & World Report*

Likelihood of Alumni Engagement: The Role of Institutional Research

Poster Presentation | Assessment and Evaluation

Presenter(s):

Ellen Stolzenberg, *University of California-Los Angeles (UCLA) - Los Angeles, CA*

Listening to GE Data Stories: Evolving from a Knowing to a Learning Culture

Poster Presentation | Decision Support

Presenter(s):

Mary Jo Geise, *The University of Findlay*; Helen Schneider, *The University of Findlay*; Susan Brooks, *University of Findlay*

Measuring the Impact of COVID-19: The Evolution from Spring to Fall 2020

Speaker Session | Assessment and Evaluation

Presenter(s):

Anna Pasillas-Santoyo, *University of Illinois at Chicago*; Yanelet Delgado, *University of Illinois at Chicago*; Danny Lambouths III, *University of Illinois at Chicago*

Oklahoma State University Improves Outcomes with Data and Analytics

Sponsored Session | Sponsor Session

Presenter(s):

Larry Burns, *Oklahoma State University*

Piloting a New Advising Model: Collaboration and a Multi-Faceted Evaluation

Speaker Session | Decision Support

Presenter(s):

Rebecca Carr, *Southeast Community College*; Jill Wightman, *Southeast Community College*; Cody Meyer, *Southeast Community College*

Predicting Enrollment at the Early Stage of a Registration Process

Speaker Session | Decision Support

Presenter(s):

Yuhao Liu, *Kansas State University*; Bin Ning, *Kansas State University*

Predicting Enrollment Through Statistical Models

Speaker Session | Data and Technology

Presenter(s):

Ben White, *University of Utah*

Shaping a Program-Level Assessment Culture in Japanese Higher Education

Poster Presentation | Assessment and Evaluation

Presenter(s):

Satoshi Ozeki, *Asahikawa Medical University*; Toru Hayashi, *Kanazawa University*

Strategic Enrollment Management with Tableau: Persisters & Leavers Profile

Speaker Session | Decision Support

Presenter(s):

Sean Riordan, *Gateway Technical College*

Streamlining the General Education Assessment Report Process Across Systems

Speaker Session | Data and Technology

Presenter(s):

Zhe Jiang, *Wayne State University*; Catherine Barrette, *Wayne State University*; Meihua Zhai, *Wayne State University*

Techniques and Tactics for Auditing State and Federal Reports for Accuracy

Speaker Session | Data and Technology

Presenter(s):

Nicolas Valcik, *Texas Tech University*; Ashley McPherson, *Texas Tech University*; Lesli White, *Texas Tech University*

The More Things Change, The More Your Data Should Stay the Same

Sponsored Session | Sponsor Session

Presenter(s):

Don Ashley, *Evisions*

Using High School English Grades for Freshman Reading Class Placement

Poster Presentation | Decision Support

Presenter(s):

Cheryl Rollins, *Morgan State University*; Tiffany Thompson-Johnson, *Morgan State University*; Diwakar Khanal, *Morgan State University*; Erika Thomas, *Morgan State University*

What Can the GSS Tell Us About Interdisciplinary Research?

Speaker Session | Data and Technology

Presenter(s):

Mike Yamaner, *National Science Foundation: National Center for Science and Engineering Statistics*; Caren Arbeit, *RTI International*; Peter Einaudi, *RTI International*

Where Are They Now? Lessons Learned from Administering an Alumni Survey

Speaker Session | Data and Technology

Presenter(s):

Krystina Engleman, *Institute for Social Research, University of Michigan*; Susan Marie Jekielek, *Institute for Social Research, University of Michigan*; Allyson Flaster, *Institute for Social Research, University of Michigan*